



Fidson Healthcare Plc

HERBAL PRODUCT LAUNCH BY CHARAK

Thursday 2nd September, 2010 marks a turning point as Fidson Healthcare Plc partnered with Charak Pharmaceuticals India to introduce new herbal drugs for Rheumatoid Arthritis, Male infertility, Cough and Menstrual disorders into the Nigerian.

The drugs: Arthrella tablets for remission inducer and anti-arthritic, Arthella ointment, for topical anti-inflammatory, analgesic and counter-irritant, Addyzoa capsules, for functional competence of sperm, Kofol syrup and lozenges, to relieve cough of varied etiology and M2 – Tone syrup the hormonal menstrual modulator were launched.

Guest speaker at the launch former commissioner of health Kwara state, and publisher Healthcare Magazine Dr. Bola Olaosebikan, said: “most doctors do not believe in herbal medicine products. They are skeptical; they doubt the efficacy and safety. I believe in herbal medicine products. I have been given it to my patients. I will be ready to work on the perception of medical doctors.

The managing director of Fidson Healthcare Plc, Dr Fidelis Ayebae, said for the first time in Nigeria two unique Pharmaceutical companies have come together to offer world class herbal medicines that harness the healing power of plants. Ayebae said that the awareness and acceptance of evidence based herbal medicine is on the rise and the multiple benefits of which are already reaped by many patients.

Managing Director Charak Pharmaceuticals, Dr Ram Shroff in a special address said: “we are excited about bringing our innovative product range to the patient and doctors of Nigeria in collaboration with Fidson Healthcare Plc, a dominant player in the Pharmaceutical industry”. Charak is one of the leading manufacturers of herbal products with wide range of more than 50 patent and proprietary products, which are efficacious, clinically endorsed and proven. We hope this joint venture will surely benefit the fraternity and the people of Nigeria.